**AHNA October22, 2015 Board Meeting Minutes**

Attending: Dave, Carol, John, Jim, Franck, Jodi, Katie

1. Meeting called to order by Carol at 7:04
2. Meeting minutes from Sept board meeting were distributed and adopted- Carol moved to accept and Jim seconded.
3. MGE:
   1. Willing to give us the electricity in exchange for advertising approximately $400/year.
4. John proposed wording to amend by-laws at the Annual Meeting (see email John sent out).
5. Move to amend: Article VI Officers and Executive Board Section 1 (insert after the first sentence) “Up to four additional officers at-large are permitted.” (Strike last sentence and replace with) “It is preferable that no more than one half of the officers shall be elected in a single annual meeting of the membership assembly.” Wording needs to go out 1 week before annual meeting.
6. Website:
   1. John found 2 options. Our current company can switch us to a different plan for $60. It can’t accommodate the software that was used to create current website so we would have to recreate it. (Which is desired anyway.) The second option is to switch to a different company, and he has a one-time setup fee of $300 and then $50/year.
   2. Carol moved to vote. Unanimous vote to go with current provider.
7. John would like to start selling advertising in our newsletter. $50/business card sized add. $100 for quarter page in 4 issues. That’s what we were charging before. John proposes we charge more and also give the option of a half page ad, especially now that we use color. Carol proposed that members of the association get a discount if they want to advertise. Jim and Franck proposed they get the old fees (which is half of the proposed). John mentioned we should also have a per issue rate. Follow up with Carol on specifics. Katie moved to vote. Franck seconded. Katie moved that members get a discount.
8. SMPC update – Nothing was affecting Arbor Hills was presented.
9. Newsletter feedback and cost:
   1. Will be cheaper and faster going forward now that everything is setup
   2. In the future it will probably be less than 8 pages (we were playing catch up)
   3. Next newsletter will go out in Feb.
10. Halloween
    1. No RSVPs yet.
    2. Carol has come up with lots of activities
    3. Will include in e-blast tomorrow. Need to clarify what is “trunk or treat”.
    4. Volunteers need to be at the church by 10:30
    5. Franck and John will pick up the pizzas at 10:45
11. Annual Meeting duties and agenda
    1. Secretaries will do registration. Will have registration forms to fill out for new members or if they need to update their info. Need to point out that emails are not published or shared.
    2. Historically we’ve had less than 100 attendees.
    3. Katie will bring some cookies. And Dave.
    4. Franck will prepare ballets
    5. Carol will print agendas with Katie’s help
12. Treasurer update:
    1. Expenses: newsletter, repair to entry lights, business insurance
    2. Membership fee stayed the same
    3. Jim absorbed cost of survey printing. Pizzas donated for Halloween party by Pizza Pit Extreme and Silver Mining Subs will be donating a sub platter.
    4. Franck moved to approved. Jim seconded. Accepted unanimously
    5. Drafted a proposed budget. Will plan on dedicating 1 full page in newsletter to advertising. So will aim to collect XXX in advertising revenue.
    6. Goal is to have 180 members next year.
    7. Added additional $90 to Postage (to account for mailing membership renewals to current members)
    8. Increased Welcome Packet printing to $100/year
    9. Keep Licenses/Permits at $100
    10. Will add $350 to Special Events
    11. Katie moved to approve. Jodi seconded. Unanimously approved.
13. AHNA Events for members only
    1. Carol proposes we have a Family Art in the Park.
    2. Other ideas to ponder:
       1. A raffle for new members
       2. Holiday decoration contest
       3. Sledding in the park
14. Vote of thanks to Dave and Lelah for all their contributions over the years.
15. Block Captain report:
    1. Franck will put together a small (doc) explaining why to be a member to help block captains have those conversations
    2. Overall the Block Captain meeting was very productive
16. Taxes
    1. Jim mentioned IRS thinks our fiscal year ends Aug 31. Need to file paperwork by Jan 15.
    2. Will come back to the Board as to what type of non-profit we should register as
17. Katie move to adjourn. Franck seconded at 9:28